

1 18. The system of claim 17 wherein the electronic device is
2 a computer, and the computer is responsive to a source containing
3 financial information and a source that contains bit map data
4 corresponding to the company logo.

1 19. The system of claim 18 wherein the financial
2 information includes company identifiers and wherein the company
3 identifiers are used to access bit maps corresponding to the
4 company logos.

1 20. The system of claim 18 wherein the source of bitmaps is
2 contained in a database of logo bitmaps.

1 21. The system of claim 18 wherein the source containing
2 financial information is a database of financial data.

1 22. The system of claim 18 wherein data scrolled on the
2 display are updated according to market conditions.

1 23. The system of claim 22 further comprising a filter
2 coupled to a source containing financial data, said filter
3 extracting the data and placing the data in a database.

1 24. The system of claim 17 further comprising a correlator
2 that correlates a bitmap of a company logo with financial
3 information contained in a database.

1 25. The system of claim 24 wherein data scrolled on the
2 display are updated according to market conditions.

1 26. The system of claim 24 further comprising a filter
2 coupled to a source containing financial data, said filter
3 extracting the data and placing the data in a database.

1 27. A method for displaying stock ticker information
2 comprises:

3 displaying market data across an electronic monitor,
4 said market data comprising a company logo and stock ticker
5 information associated with the company logo.

1 28. The method of claim 27 wherein displaying associates a
2 data source containing financial information and a data source
3 that contains bit map data corresponding to the company logo.

1 29. The method of claim 28 wherein the financial
2 information includes company identifiers and wherein the company
3 identifiers are used to access bit maps corresponding to the
4 company logos.

1 30. The method of claim 27 wherein displaying market data
2 occurs with market conditions.

1 31. The method of claim 27 further comprising filtering the
2 source containing financial data, and extracting the data to
3 place the data in a database.

1 32. A method for displaying stock ticker information
Sv 271 comprises:
3 providing a feed containing values of financial
4 instruments;
5 extracting from the feed instrument identifiers and the
6 values of the financial instruments;
7 accessing graphic symbols in accordance with the
8 extracted instrument identifiers and associating the extracted
9 graphic symbols with the corresponding values of the financial
10 instruments to produce a stock ticker feed; and
11 displaying the stock ticker feed across a video
12 display.

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Cn 1 33. The method of claim 32 wherein the feed of values
Sv 261 includes identifiers that correspond to the financial
3 instruments, and wherein accessing comprises:
4 accessing the graphic symbols by using the identifiers
5 to associate the graphic symbols with the financial data.

1 34. The method of claim 32 further comprising:
2 correlating a bitmap of a company logo with financial
3 information contained in a database.

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35. The method of claim 32 further comprising
3 updating data on the stock ticker in accordance with
current market conditions.

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36. A method for dynamically displaying graphic symbols and
value information for financial instruments, the method
comprising:

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5 receiving a feed containing identifiers and
corresponding values of financial instruments;

6 extracting from the feed the identifiers and
7 corresponding values of the financial instruments;

8 retrieving graphic symbols associated with the
9 extracted identifiers;

10 forming a display signal including the retrieved
11 graphic symbols and values corresponding to the financial
12 instruments; and

13 displaying on a monitor the graphic symbols and values
14 corresponding to the financial instruments.